

PRESS RELEASE

Awards for Newthorpe Q Butchers

Presentation By Celebrity TV Chef Heston Blumenthal

Local butchers Barlows of Newthorpe Ltd have won a number of top awards for their products in the Q Guild's 2010 Smithfield Awards.

The awards are among the most highly coveted in the meat industry and a true indication of excellence. More than 500 products from Q members throughout the UK were assessed by an independent panel of experts.

Barlows won one Gold and two Silver awards. The Gold award winning product was their Tomato Haslet

At a special lunch and awards ceremony in Butchers Hall, London, (November 9), TV chef and restaurateur Heston Blumenthal presented the firm's Scott Barlow with the awards.

He said: "We are absolutely delighted to receive these awards. It is fantastic for our business as the Smithfield Awards are envied throughout the trade, adding value and prestige to any product fortunate enough to win. As a Q member we regard ourselves as among the best butchers in Britain and this proves we have the products to match."

The award winning products are all on sale at the shop at Main Street, Newthorpe.

Ends

Note to Editors: The Q Guild represents some of the finest independent meat retailers in Britain. Q butchers have to pass a regular audit of all aspects of their business to become members. The audit is conducted by the international inspection agency EFSIS. The Q stands for quality and consumers can be assured of quality meat, meat products, hygiene and service when they shop at a Q butcher.

Further information:
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